

Emma de Vries

edevries@hotmail.com

www.EmmadeVries.com

Education

University of Puget Sound, Tacoma, Washington

Graduated Summa Cum Laude May 2014 with Bachelor of Arts majoring in English with an emphasis in Creative Writing and minor in Studio Art
Cumulative GPA: 3.98/4.0

Awards: Dean's List, Phi Kappa Phi Honor Society, Phi Beta Kappa Honor Society, Phi Eta Sigma Honor Society, National Honor Society

Languages: French & Dutch

Universiteit van Amsterdam, Intensive study of Language, Art, and Literature.

University College London/ IES London, Study of Art History, Literature, and History.

Skills

Creativity, organisation, strong work ethic, excellent time management.

Writing, editing, graphic design, illustration, and photography.

Website design, Wordpress, CMS, and SEO.

Photoshop, InDesign, Adobe Illustrator, Word, Excel, Powerpoint.

Experience

May 2015 - Present

Product Development Assistant & Wholesale Manager

Katherine Hooker, London, England

Ready-to-wear and bespoke coats & jackets, handmade in London using the highest quality fabrics. Clients include Kate Middleton, Zoe Saldana, and Taylor Swift.

- Work directly with lead designer on colour stories, mood boards, and product design. Source fabric and trims for new collections, choose trims, etc. for each garment, order bulk fabrics while working to a budget
- Work with pattern cutters from beginning to completion to ensure garment is true to concept and is consistent with brand image and sizing
- Plan and produce photoshoots — including casting the model, booking the photographer, creating sample line sheets, and managing production to ensure samples are made in time. Art direction and styling during shoot to ensure images are consistent with brand image. as well as managing post processing of photographs
- Product Photography — Shoot accessories campaigns and product shots
- Manage multiple wholesale accounts in the UK, United States, and Japan. Tasks include conducting meetings in our showroom, managing large amounts of correspondence, working to tight deadlines and ensuring the delivered product meets the standards of both the company and the client, and efficiently dealing with any client concerns or issues
- Assist in customer service concerns and aid in fitting of garments for alterations

Dec. 2014 - Present

Graphic & Web Designer

Emma de Vries Creative, London, England

- Freelance web designer, creating e-commerce, business, and personal websites
- Freelance graphic designer, creating banners, posters, and branding materials
- Writing and editing copy for clients, creating multiple blog posts per week
- Experience with Wordpress, CMS, and SEO

Dec. 2014 - April 2015

Graphic Designer & Photographer

Cirque le Soir, London, England

- Create promotional materials for the brand, ranging from flyers, e-mail blasts, website redesigns, menus, corporate brochures, and Photo Booth sets
- Photograph performers in the studio for promotional images

June 2012 - July 2015

Editorial Assistant

Hawaii Red Style, Honolulu, Hawaii

- Produce daily articles for online fashion, lifestyle and travel magazine
- Shoot, edit, and retouch photographs of products, locations, and people
- Interview designers and makes lasting connections with influencers in the industry
- Attend and cover industry events
- Manage social media outlets, including twitter, facebook, and instagram

June 2011 - June 2014

Fashion & Commercial Model

Niche Models and Talent, Honolulu, Hawaii

- Consulted with client regarding photo shoot goals and ensures that brand is represented as per clients request
- Worked internationally in both Runway and Print

June 2012- May 2014

Radio DJ

KUPS 90.1 FM, Tacoma, Washington

- Hosted a weekly radio show highlighting local musicians
- Conducted interviews on air with a diverse group of talent